

gucci crossbody bag cheap

One of the primary problems with the Amazon 1-5 star rating/review system is that it's highly subjective-but not just as a matter of opinions about writing and stories... but also about the review system itself. If you read a perfectly average book with no major problems, and you enjoyed the story line, but it's not changing cracking your all-time top ten novel list, it should be a three star rating, right?

1: a colossal failure. You hate this book so much that it keeps you up at night-there was no plot. Don't leave a 1 star review unless you truly feel the author should never write again-this is not the appropriate review to leave if you bought a romance that you thought was a "Clean Christian romance" from the cover/title but it actually turned out to be an Amish bodice ripper. Perhaps the best blog I've read on this topic (which I obviously borrowed so) Tj T* BT

ars-mean-to-authors/ (her list of Dos and Don'ts for reviewing is highly rec) Tj T* BT /

Teyla Branton frames it in the context of a school report card: 5 stars is a B+ to A, 4 stars is a C+ to B, 3 stars is a C or C-, 2 stars is a D or D-, and 1 is an F.

Because Amazon runs with an average and because 3 star reviews actually translate as negative, this is how to interpret the 1-5 star rating system:

2 Stars: crap

1 1/2 Stars: crap

Remember-this might be the most important thing for any given author! Handing out low reviews is perhaps the biggest kind of insult you can give any author. Remember that movie you saw in the theater-the one that you didn't hate and kinda liked, but the details and plot were a little fuzzy in your memory by day two? It's not much different than what Hollywood churns out on a daily basis to the tune of millions of dollars. Make an author feel like a million bucks today: leave a 5 star review... they probably deserve it more than you've ever even realized.

Wondering how TikTok can boost your Amazon sales and e-commerce business? Read on to find out.

What is TikTok?

Home renovation and DIY: 28.6 billion views

Fashion: 17.5 billion views

How brands can use TikTok for Amazon Business

If you're starting on Amazon, TikTok hashtags and challenges are an interesting way to understand your target audience's interests using the platform. You

will be able to gather insights into their likes and dislikes. Use them to your

advantage while creating the products and optimizing listings on Amazon.

Based on certain metrics, the algorithm shares similar content with the users to